



Business World International Awards

" Recognizing and rewarding the Spirit of the Business & Entrepreneurship Globally "

BUSINESS AWARDS QUESTIONS

WHO CAN APPLY?

- All Companies/Proprietary firms/Partnership/Export and Import Companies/SMEs.
- Company Category - Micro / Small / Medium / Large / X-Large

YOUR COUNTRY

PART 1

01.	Name of the Organization	
02.	Year of Incorporation	
03.	Legal Status (Partnership/ Proprietorship /Private limited/Public limited (closely held)	
04.	Company Registration No	
05.	Address	
06.	Email / Mobile	
07.	Website	
08.	Brands	
09.	Bankers	
10.	Number of Employees	
11.	Annual Growth Rate	
12.	Annual Turnover	
13.	Auditors Report (Please attach Audited Accounts of the Last Two Financial Years)	
14.	Company Profile (Please attach a Copy)	
15.	Nominated award Categories Options	#Option 1
	(Select Three Options from Awards Categories)	#Option 2
		#Option 3

Awards & Recognitions You Received (Past)

01. _____

02. _____

03. _____

Corporate Social Responsibility Projects

01. Contribution towards sustainable environment & Society: _____

PART 2 (Please enclose a separate sheet)

Category Frame Work

Category	No of Full Time/ Permanent Employees	Initial Capital (Rs)	Turnover Annual (Rs)
X - Large	Above 150	Above 200M	Above 200M
Large	101-150	76 - 200M	151-200M
Medium	75 -100	51-75M	51M - 150M
Small	25 - 75	50M	31M - 50M
Micro	1- 25	25M	30M

Business Awards Questions

1. Business Overview

1.1	Provide a general overview of your business, including a brief history and summary of your current operations.	200 words
1.2	Describe your products and/or services. What makes your business unique and sets you apart from your competitors?	200 words
1.3	Provide an overview of the financial performance of your business over the past 12 months and how this compares to previous years.	200 words

2. Business Planning

2.1	Describe your business goals over the past 12 months, the strategies, improvements and changes you've used to achieve these goals and the results.	200 words
2.2	What are your future goals for the business and what specific actions are you taking to ensure you achieve them?	200 words

3. Marketing

3.1	Describe your target customers, how you market to them and the effectiveness of these activities.	200 words
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4. Customer Service

4.1	What strategies does your business use to create and retain loyal customers?	200 words
4.2	What processes do you have in place to measure customer satisfaction?	200 words

5. Staff (not applicable to Microbusiness category)

5.1	What strategies do you use to recruit, retain and motivate staff?	200 words
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Details of the Head of Business (MD/Chairman/CEO/Managing Partner/Proprietor)

Name:.....

Address:.....

Job title:.....

Web:.....

Mobile:.....

Signature:.....

Email:.....

Date:.....



INDUSTRIES (X - LARGE/LARGE/MEDIUM/SMALL/MICRO)

- I. Infrastructure & Utilities.
- II. Trading Business.
- III. Shipping & Shipping Related Services.
- IV. Account & Auditing Services.
- V. Association & Societies.
- VI. Diversified Group of companies.
- VII. Educational Institute/Services
- VIII. Manufacturing, Distribution & Sales
- IX. Engineering Sector.
- X. Apparel, Textile & Leather.
- XI. Chemical, Ceramic & Glasses
- XII. Radio/TV Channel & Media.
- XIII. Automobiles
- XIV. Agriculture & Plantations
- XV. Construction
- XVI. Biotechnology & Pharmaceuticals
- XVII. Communication, IT & ICT Services
- XVIII. Beauty Culture Institute and Services
- XIX. Electronic Goods & Compound.
- XX. Mobile Technology & Services.
- XXI. FMCG & Consumer Durables.
- XXII. Import & Export.
- XXIII. Energy/Renewable Energy
(Solar/Wind/Bio Gas/Coal/Batteries, Etc)
- XXIV. Food & Agro based Products.
- XXV. Food & Beverages.
- XXVI. Handicraft & handlooms.
- XXVII. Hospitality & Tourism Sector.
- XXVIII. Health care & Related Services.
- XXIX. Gem & Jewellery Industry.
- XXX. Logistics & Transportation.
- XXXI. Livestock & Fisheries.
- XXXII. Study Aboard / Foreign Migration Institutes
- XXXIII. Entrepreneurs
- XXXIV. Startups
- XXXV. Manufacturing Companies
- XXXVI. Healthcare Sector
- XXXVII. Food & Beverages Sector
- XXXVIII. Real Estate
- XXXIX. Tourism & Hospitality Entertainment
- XL. NGO'S
- XLI. SME'S
- XLII. Apps (IT)
- XLIII. Product/Business Idea
- XLIV. Beauty & Wellness
- XLV. Luxury Lifestyle
- XLVI. Practitioners & Professionals
- XLVII. Website & Creative
- XLVIII. Hospitals
- XLIX. Information Technology
- L. Steel Industry
- LI. Telecom
- LII. Airlines
- LIII. Media
- LIV. Urban Infrastructure & Transport
- LV. Printing & related Services.
- LVI. Non-Banking & Financial Services.
- LVII. Non-Traditional Sector.
- LVIII. Other Service & Industries
- LIX. Individual/Personal



AWARD CATEGORIES (PLATINUM/GOLD/SILVER/BRONZE)

001. Best CEO/COO/CFO of the Year Award
002. Best Manager of the Year Award
003. Best Executive of the Year Award
004. Best Brand Manager Award
005. Best CSR Project of the Year Award
006. Good will Ambassador Award
007. Special Appreciation Award
008. Global Marketing Company of the Year
009. Business World International Excellence Award
0010. Overall Achievement Award
0011. Creative Entrepreneur of the Year
0012. Best Customer Service Icon Award
0013. Entrepreneur of the Year (Consumer Business)
0014. Woman Entrepreneur of the Year
0015. Entrepreneur of the Year in Trading Business
0016. Entrepreneur of the Year in Service Business
0017. Best Workplace of the Year
0018. National Quality Awards
0019. Best Use of Technology
0020. Business Transformation
0021. Professional Entrepreneur of the Year
0022. Cross Border Business Growth
0023. Most Socially Responsible Company of the Year
0024. Dynamic Entrepreneur of the Year (Innovation in Technology)
0025. Entrepreneur of the Year (Innovation in Financial Services)
0026. Social Entrepreneur of the Year
0027. Excellence in Employee Work Life Balance
0028. Best HR Talent of the Year
0029. Young Entrepreneur of the Year
0030. Serial Entrepreneur of the Year
0031. Student Entrepreneur of the Year
0032. Intrapreneur of the Year
0033. Micro/Small Online Business Entrepreneur of the Year
0034. Green Entrepreneur of the Year
0035. Family Entrepreneur of the Year
0036. Business Mentor of the Year
0037. Real Estate Company of the Year
0038. Best University / Campus of the Year
0039. Best Educational School / College
0040. Businessman of the Year
0041. Business Woman of the Year
0042. Young Businessman of the Year
0043. Young Business Woman of the Year
0044. Lifetime Achievement Award
0045. Emerging Company of the Year
0046. Infra Person of the Year
0047. Infrastructure Company of the Year
0048. BEST EMERGING BRAND/START-UPS
0049. Emerging Infrastructure Company of the Year
0050. CSR Contribution of the Year
0051. Global CEO/Founder Awards
0052. Construction Company of the Year
0053. Emerging Construction Company of the Year
0054. Best Brand Award (Industry)
0055. Asia's Most Inspiring CEO/CFO/Director/Founder
0056. Icon of the Year
0057. Best Enterprise of the Year
0058. Iconic Brand of the Year(Industry)
0059. Infrastructure Company of the Year
0060. Emerging Infrastructure Company of the Year
0061. Fastest Growing Company of the Year
0062. Best Chain (Industry)
0063. Product of the year
0064. Fastest Growing Chain (Industry)
0065. Most Preferred Brand of the Year
0066. Best Company of the Year
0067. Innovative Company/Product of the Year
0068. Influential Personality of the Year
0069. Asia's Most Trusted Iconic Brand
0070. Advance Technology oriented Company of the Year
0071. Best Organization Award
0072. Leading Company of the Year
0073. Iconic Organization of the Year
0074. Most Inspiring Organization Initiative of the year
0075. Manufacturing Company of the Year
0076. Best Hospital of the Year
0077. Best Hospitality Services/Company of the Year
0078. Leading Chain of the Year
0079. Best Doctor of the Year
0080. Best Professional of the year
0081. Best Marketing Campaign
0082. Best HR practice of the Year
0083. Best Real Estate Project of the Year
0084. Healthcare Organization of the Year
0085. Luxury Hotel of the Year
0086. Hall of Fame Award (Industry/Technologies/Services)
0087. Service Excellence Award
0088. Leadership Excellence Award
0089. Corporate Governance Excellence Award