



BWIO
USA

BUSINESS WORLD INTERNATIONAL AWARDS

World's Topmost Company Certification & Corporate Awards
(A Celebration of Leadership, Talent, Success & Achievement)

Supported By:



We Support:



ABOUT BWIO AWARDS

BWIO-USA Awards is a distinctive recognition for a company, recognized as a leader in its industry category based on current year market standing. It identifies and recognizes the achievements made by the organizations which have demonstrated exceptional business performance without undermining their integrity and help in shaping the society at large. The award has been conceptualized to include organizations from diversified business segments.



Each company under its particular industry is thoroughly evaluated by the BWIO-USA team and the jury panel, in an unbiased selection process due to which the credibility of these awards has always been admired across the World.

The award signifies the true essence of pride and honour as it is a recognition of the hard work, success, creativity and responsibility.



BUSINESS WORLD INTERNATIONAL ORGANIZATION. INC (BWIO - USA)

ABOUT US

'The Business Awards are a recognition and celebration of Business Excellence. they provide inspiration to businesses and set benchmarks for best practices'

Business World International Awards are one of the most prestigious Annual Events of the Business World International Organization.

Business World International Organization is a USA based organization and is Empowering Local, International Business Community and recognizing and rewarding the Spirit of the Business & Entrepreneurship Globally.

The Business World International Organization aims to recognize the success and vitality of the world business sector. The unique annual awards program was established specifically to acknowledge, encourage and celebrate excellence among-st business and community by giving them the opportunity to gain valuable exposure amid well deserved recognition for their ambitions.

Business World International Organization has selected you because you demonstrate business excellence and the highest standards of ethical conduct, integrity and civic and social responsibility. As you may know, many other businesses and individual were also nominated and, because of the high caliber of the nominated individuals and companies, the selection committee deliberated long hours and gave careful consideration to all nominees. and you stood out from other recipients as leaders who exemplify ethical standards and behaviors.

The event attracts Business Owners, High Level Entrepreneurs, Enterprises from Private, Government Sectors and Small & Medium Enterprises and other VIP's throughout the country.

The prestigious BWIO is an award ceremony, recognizing and felicitating Businesses, Start-ups, Entrepreneurs, Business Leaders, Social Change Makers, Grass Root Champions, Sustainable Development Advocates and Professionals who have shown outstanding performance and tenacity in their area of expertise with a never ending zeal to reach the highest echelons.

OUR ORGANIZATION

BWIO – USA is a Multinational business consulting and market research firm headquartered in USA which provides consulting to companies interested in increasing profits, sales and revenue or aiming to start new ventures. BWIO – USA is the trusted advisor to many of the world's most leading businesses and institutions. The insights and quality services we provide help build trust and assurance in the capital markets and in economics across the globe. Let's combine your aspirations with our world – class strategies to achieve your business goals.

WHY BWIO - USA ?



Get Rewarded:

BWIO -USA awards present a great opportunity for corporate organizations to win the recognition for the great work and business excellence they have been delivering to consumers, shareholders and other key stakeholders.



Competitive Advantage:

Winning the award will not only provide a worldwide recognition and prestige but also a competitive advantage in driving business in this aggressive competitive world as this award is held in high esteem by the consumers and the industry personnel.



Boost the Morale:

The award definitely serves as a great booster to the morale of the employees and stakeholders by enhancing the reputation of the company due to the trust factor associated with the award and motivating them to work with much more commitment.



Grow your Business:

During our market research and study we discovered that the companies which have been using our logo in their publicity material & marketing collateral's (including brochures, catalogues, hoardings, newspapers and TV ads) have experienced a significant growth of 5% to 30% in their business in the past years.



Connect with the Best:

The award ceremony will prove to be one the greatest networking opportunities under one roof as you will be able to meet high level representatives and connect with the best minds of the world economy . More than 200 personnel including Chairmans, Managing Directors, CEOs, Vice Presidents will be attending this corporate event.

WHAT WILL YOUR BUSINESS GET FROM THE ASSOCIATION WITH THIS AWARD ?

1. The winners will be entitled to use the logo of BWIO - USA award for one year. which means till next year after receiving the award in all their publicity and marketing material (including brochure ,catalogues, hoardings, newspapers & TV Ads)
2. A trophy , medal and certificate with the title of BWIO - USA award will be awarded to your company.
3. Media coverage /interactions, publicity through press release distribution, publicity on social media platforms and other PR activities to ensure maximum coverage and mileage for the companies.
4. One senior delegate from each company will be invited to receive the award.
5. Two minutes will be provided to each company awardees during media bite session to speak about their company after the award ceremony.
6. Fellowship and Dinner in a (four/five star Hotel)

ADVANTAGES & BENEFITS

1. APPLYING IN AN AWARDS PROGRAM IS A JOURNEY.

It's a chance to reflect on the challenges you have overcome, and the impact created in your business and overall community. This is an opportunity to have an expert assessment of your business and seek the judging panels feedback.

2. RECOGNITION FOR YOUR ACHIEVEMENTS.

This is your chance to be recognized for your achievements and the hard work you and your team have put in to make your business a success. It is a validation of what your customers already know about you and as an outstanding organization to do business with.

3. PROFESSIONAL DEVELOPMENT.

Throughout the awards program there are opportunities for continued professional development including 1:1 interviews with the expert judging panel and networking with leaders within the BWIO community.

4. A STRUCTURE TO REPURPOSE FOR OTHER OPPORTUNITIES.

Applying in an awards program provides accolades and the opportunity for a narrative and structure that can be repurposed for other uses, Such as:

- **Marketing** – refine your written elevator pitch that can be used in other marketing and pitch material.
- **Grants** – if you have considered applying for a grant, this is a chance to continue to finesse your narrative.
- **Other Awards** – if you are considering other awards programs, this is an opportunity to draft your story to meet the criteria of other awards.

5. RAISE YOUR PROFILE.

The awards are well publicized and provide finalists and winners with numerous opportunities. They will raise your company profile and reputation, showcase your business and inform potential clients. All nominees, finalists and winners will receive a media pack to use on your marketing collateral. BWIO will feature all finalists and winners via a range of media channels and the Gala Awards event ensures you get the most out of your involvement with the awards.

6. REWARDS AND MOTIVATE YOUR TEAM.

Entering the awards is a great chance to show your employees that you are proud of your business and their efforts. you can celebrate their achievements and recognize their resilience over the past 12 months, to boost employee morale and retention. This is a unique opportunity to acknowledge your employees for their contribution to the business on a public platform.

7. NETWORK WITH BUSINESS LEADERS.

This is an opportunity to build networks and partnerships with leading businesses within the BWIO of and connect with likeminded industry leaders. The Gala Awards is attended by 200+ attendees, providing you and your team with the opportunities to create new contacts and potential collaborations to benefit your business and the region.

SELECTION PROCESS & RESEARCH METHODOLOGY:

BWIO awards is the most admired business platform across the world due to its exhaustive research and selection process. It is a powerful platform for the companies to reveal their achievements & success stories to the world. The selection process comprises of the key factors such as over all market share, innovation, workplace culture, products/services offered, leadership, business ethics, governance, corporate social responsibility, reputation and other similar elements.

Companies shortlisted are not only selected based upon sales /turnover/profits of the company. the most important thing is that these companies have worked hard to achieve excellence. we follow the most transparent and authentic process of selecting the companies.

Please read more details of selection process and research methodology on our website:
www.bwio.us



REGISTRATION PROCESS & FEES :

In order to register and participate, all the winners must fill and submit the registration e-form via registration link on our website & make the payment of the registration fee through online / offline mode (Cheque/Card/Electronic Bank Transfer.)

The registration and the logo usage rights fee for one year has been fixed by the jury. The payment of the registration fee is mandatory for all winners without exception. This includes invitation for one delegate of the company to receive the award.

The fee charged, includes the cost of the market research conducted in order to select the companies and this contribution made by you empowers us to carry on this process and give you the BWIO - USA award every year.

Please visit our website: www.bwio.us for completing and submitting your registration e-form for the payment process you can write to us at: bwiousa@gmail.com

INVITED CHIEF GUEST & AWARDEES:

The magnificent award ceremony will be celebrated with more than 200 delegates including Chairman, CEO's. Managing Directors, Vice Presidents, Directors and Media Personalities, Senior Government Officers & Presidents of Business and Trade Organizations are invited to grace the occasion & present awards to the participating winners.

More than 100 successful companies will be recognized , felicitated and honoured at the BWIO - USA awards Ceremony.

SPONSORSHIP OPPORTUNITIES :

Don't miss your chance to be a part of the BWIO - USA awards program. Take advantage of a variety of sponsorship and promotional opportunities designed to help your company get maximum visibility during the awards program.

We have packaged together some interesting options to allow you to make the most of the numerous networking , branding and promotional opportunities.

- | | | |
|-------------------------|---|-------------------------|
| 1. Main Sponsorship | - | USD 10,000 (3 Sponsors) |
| 2. Platinum Sponsorship | - | USD 6000 (5 Sponsors) |
| 3. Gold Sponsorship | - | USD 4000 (5 Sponsors) |
| 4. Silver Sponsorship | - | USD 3000 (10 Sponsors) |
| 5. Bronze Sponsorship | - | USD 2000 (15 Sponsors) |

As a sponsor you will get a targeted exposure , optimum showcase & a tremendous networking opportunity, for complete package details please visit our website:

www.bwio.us





BWIO AWARDS APPLICATION

BUSINESS WORLD INTERNATIONAL AWARDS

" Recognizing and Rewarding the Spirit of Business & Entrepreneurship Globally "

BUSINESS AWARDS QUESTIONS

WHO CAN APPLY?

- All Companies/Proprietary Firms/Partnership/Export and Import Companies/SMEs.
- Company Category - Micro / Small / Medium / Large / X-Large

YOUR COUNTRY

PART 1

01.	Name of the Organization	
02.	Year of Incorporation	
03.	Legal Status (Partnership/ Proprietorship /Private limited/Public limited (closely held)	
04.	Company Registration No	
05.	Address	
06.	Email / Mobile	
07.	Website	
08.	Brands	
09.	Bankers	
10.	Number of Employees	
11.	Annual Growth Rate	
12.	Annual Turnover	
13.	Auditors Report (Please attach Audited Accounts of the Last Two Financial Years)	
14.	Company Profile (Please attach a Copy)	
15.	Nominated Award Categories Options	#Option 1
	(Select Three Options from Awards Categories)	#Option 2
		#Option 3

Awards & Recognitions You Received (Past)

- 01. _____
- 02. _____
- 03. _____

Corporate Social Responsibility Projects

- 01. Contribution towards Sustainable Environment & Society: _____
- _____
- _____

PART 2 (Please enclose a separate sheet)

Category Frame Work

Category	No of Full Time/ Permanent Employees	Initial Capital (Rs)	Turnover Annual (Rs)
X - Large	Above 150	Above 200M	Above 200M
Large	101-150	76M - 200M	151M -200M
Medium	76 -100	51M -75M	51M - 150M
Small	26 - 75	50M	31M - 50M
Micro	1 -25	25M	30M

Business Awards Questions

1. Business Overview

1.1	Provide a general overview of your business, including a brief history and summary of your current operations.	200 words
1.2	Describe your products and/or services. What makes your business unique and sets you apart from your competitors?	200 words
1.3	Provide an overview of the financial performance of your business over the past 12 months and how this compares to previous years.	200 words

2. Business Planning

2.1	Describe your business goals over the past 12 months, the strategies, improvements and changes you've used to achieve these goals and the results.	200 words
2.2	What are your future goals for the business and what specific actions are you taking to ensure you achieve them?	200 words

3. Marketing

3.1	Describe your target customers, how you market to them and the effectiveness of these activities.	200 words
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4. Customer Service

4.1	What strategies does your business use to create and retain loyal customers?	200 words
4.2	What processes do you have in place to measure customer satisfaction?	200 words

5. Staff (not applicable to Microbusiness category)

5.1	What strategies do you use to recruit, retain and motivate staff?	200 words
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Details of the Head of Business (Chairman / MD / CEO / Managing Partner / Proprietor)

Name:.....

Address:.....

Job Title:.....

Web:

Mobile:.....

Signature:.....

Email:.....

Date:.....



INDUSTRIES (X - LARGE/LARGE/MEDIUM/SMALL/MICRO)

- I. Infrastructure & Utilities
- II. Trading Business
- III. Shipping & Shipping Related Services
- IV. Account & Auditing Services
- V. Association & Societies
- VI. Diversified Group of Companies
- VII. Educational Institute/Services
- VIII. Manufacturing, Distribution, Marketing & Sales
- IX. Engineering Sector.
- X. Apparel, Textile & Leather
- XI. Chemical, Ceramic & Glasses
- XII. Radio/TV Channel & Media
- XIII. Automobiles
- XIV. Agriculture & Plantations
- XV. Construction
- XVI. Biotechnology & Pharmaceuticals
- XVII. Communication, IT & ICT Services
- XVIII. Beauty Culture Institute and Services
- XIX. Electronic Goods & Components
- XX. Mobile Technology & Services
- XXI. FMCG & Consumer Durables
- XXII. Import & Export
- XXIII. Energy/Renewable Energy
(Solar/Wind/Bio Gas/Coal/Batteries, Etc)
- XXIV. Food & Agro Based Products
- XXV. Food & Beverages
- XXVI. Handicraft & Handlooms
- XXVII. Health Care & Related Services
- XXVIII. Gem & Jewellery Industry
- XXIX. Logistics & Transportation
- XXX. Livestock & Fisheries
- XXXI. Study Aboard / Foreign Migration Institutes
- XXXII. Entrepreneurs
- XXXIII. Startups
- XXXIV. Manufacturing Companies
- XXXV. Real Estate
- XXXVI. Hospitality & Tourism Entertainment
- XXXVII. NGO'S
- XXXVIII. SME'S
- XXXIX. Apps (IT)
- XL. Product/Business Idea
- XLI. Beauty & Wellness
- XLII. Luxury Lifestyle
- XLIII. Practitioners & Professionals
- XLIV. Website & Creative
- XLV. Hospitals
- XLVI. Steel Industry
- XLVII. Telecom
- XLVIII. Airlines
- XLIX. Urban Infrastructure & Transport
- L. Printing & Related Services
- LI. Non-Banking & Financial Services
- LII. Non-Traditional Sector
- LIII. Other Service & Industries
- LIV. Individual/Personal



AWARD CATEGORIES (PLATINUM/GOLD/SILVER/BRONZE)

001. Best CEO/COO/CFO of the Year Award
002. Best Manager of the Year Award
003. Best Executive of the Year Award
004. Best Brand Manager Award
005. Best CSR Project of the Year Award
006. Goodwill Ambassador Award
007. Special Appreciation Award
008. Global Marketing Company of the Year
009. Business World International Excellence Award
0010. Overall Achievement Award
0011. Creative Entrepreneur of the Year
0012. Best Customer Service Icon Award
0013. Entrepreneur of the Year (Consumer Business)
0014. Woman Entrepreneur of the Year
0015. Entrepreneur of the Year in Trading Business
0016. Entrepreneur of the Year in Service Business
0017. Best Workplace of the Year
0018. National Quality Awards
0019. Best Use of Technology
0020. Business Transformation
0021. Professional Entrepreneur of the Year
0022. Cross Border Business Growth
0023. Most Socially Responsible Company of the Year
0024. Dynamic Entrepreneur of the Year (Innovation in Technology)
0025. Entrepreneur of the Year (Innovation in Financial Services)
0026. Social Entrepreneur of the Year
0027. Excellence in Employee Work Life Balance
0028. Best HR Talent of the Year
0029. Young Entrepreneur of the Year
0030. Serial Entrepreneur of the Year
0031. Student Entrepreneur of the Year
0032. Intrapreneur of the Year
0033. Micro/Small Online Business Entrepreneur of the Year
0034. Green Entrepreneur of the Year
0035. Family Entrepreneur of the Year
0036. Business Mentor of the Year
0037. Real Estate Company of the Year
0038. Best University / Campus of the Year
0039. Best Educational School / College
0040. Businessman of the Year
0041. Business Woman of the Year
0042. Young Businessman of the Year
0043. Young Business Woman of the Year
0044. Lifetime Achievement Award
0045. Emerging Company of the Year
0046. Infra Person of the Year
0047. Infrastructure Company of the Year
0048. Best Emerging Brand / Start-ups
0049. Emerging Infrastructure Company of the Year
0050. CSR Contribution of the Year
0051. Global CEO/Founder Awards
0052. Construction Company of the Year
0053. Emerging Construction Company of the Year
0054. Best Brand Award (Industry)
0055. Asia's Most Inspiring CEO/CFO/Director/Founder
0056. Icon of the Year
0057. Best Enterprise of the Year
0058. Iconic Brand of the Year(Industry)
0059. Infrastructure Company of the Year
0060. Emerging Infrastructure Company of the Year
0061. Fastest Growing Company of the Year
0062. Best Chain (Industry)
0063. Product of the Year
0064. Fastest Growing Chain (Industry)
0065. Most Preferred Brand of the Year
0066. Best Company of the Year
0067. Innovative Company/Product of the Year
0068. Influential Personality of the Year
0069. Asia's Most Trusted Iconic Brand
0070. Advance Technology Oriented Company of the Year
0071. Best Organization Award
0072. Leading Company of the Year
0073. Iconic Organization of the Year
0074. Most Inspiring Organization Initiative of the year
0075. Manufacturing Company of the Year
0076. Best Hospital of the Year
0077. Best Hospitality Services/Company of the Year
0078. Leading Chain of the Year
0079. Best Doctor of the Year
0080. Best Professional of the Year
0081. Best Marketing Campaign
0082. Best HR Practice of the Year
0083. Best Real Estate Project of the Year
0084. Health Care Organization of the Year
0085. Luxury Hotel of the Year
0086. Hall of Fame Award (Industry/Technologies/Services)
0087. Service Excellence Award
0088. Leadership Excellence Award
0089. Corporate Governance Excellence Award

BUSINESS WORLD INTERNATIONAL AWARD METHODOLOGY IS AS FOLLOWS:

1. Selected Nominations may be called for evaluation presentation by the Jury.
2. Finalists will be chosen from among the Merit Listed Organizations.
3. Presence during the evaluation presentation is mandatory to qualify for the Award.

As a part of the process, an Awards Committee is constituted, which comprises of senior Professionals from Academia, Government, Industry & other Stakeholders in the area of governance. Initial screening of the project is carried out on the basis of the information sought in the prescribed format. Additional information, if required, would be sought and may be supplemented with BWIO's own research or the knowledge base of the awards committee. The Awards Committee then deliberates and decides on the awardees. The Awards Committee may also nominate projects in special category that it feels should be in the consideration set.

Terms & Conditions

- Each submission must include : a completed nomination form / project
- Information as per the enclosed format
- Each Category separate Application must be submitted
- Both hard and electronic copies (submitted via Email) and Softcopy in a CD are needed. The hard copies should be duly signed and stamped.
- One implementing company can nominate more than one project / nomination.
- The Awards Committee can also at its discretion nominate projects or people that it feels are deserving and should be under the consideration set.
- BWIO and its group companies reserve the right to reproduce submitted materials. These reproductions may be edited to suit the format.
- Submitted nominations cannot be withdrawn for want of Organization approval, retracting submitted information, submitting additional information or any other related cause, Organization approval should be acquired beforehand.
- BWIO - USA has the approval of checking the authenticity of the provided information by contacting the organization's head, senior manager, IT staff, consultants, suppliers or business partners. The provided information and context may or may not be revealed to these parties, depending on the situation.
- BWIO - USA would retain the right to ask for additional information or clarification from the nominee. Co-operation from the nominee would be highly appreciated.
- All early bird entries get 5 additional points to the jury evaluation.
- Top performing nomination that can contribute to best practices will be conferred the highest national ranking of - Platinum Award
- The certificates and awards are conferred in person only and all qualifying nominees or their representatives would need to personally attend the Awards ceremony.
- No delegate fee for one awardee, for everyone else a delegate fee of US \$ 85 per delegate or US \$ 350 for five delegates would apply for attending the awards ceremony.

Ethics policy

Business World International Organization is committed to high standards of ethical conduct and in pursuance of these we follow the following guidelines.

- Business World International Organization is committed to high standards of ethical conduct and in pursuance of these we follow the following guidelines.
- The employees of the organization are barred from offering gifts or any other consideration that may be considered improper to any government functionary towards the conduct of business or towards discharging their official duties.
- Our awards follow an editorially independent process. Employees and their immediate relatives are ineligible for applying for or receiving any of our awards. Any form of canvassing towards our awards is prohibited and all such entries are summarily rejected.
- Most of our programs are designed in consultation with the relevant domain ministries, academics, economists and experts etc. due acknowledgment is provided to the government departments, academic and development institutions etc. that extend formal institutional support to our programs.
- Participation certificates will be awarded to all delegates of the companies. Time relevant refreshments, fellowship and gala dinner are provided during awards ceremony.
- The cost of the programs, content generation, publicity and revenue generation is through, entry & processing fee, sponsorship, advertising and delegate fee collection.
- The names of sponsors are prominently acknowledged on our web-site, on - site and souvenir as well as in general communication as per our published sponsorship benefits

Entry/Processing Fee US \$

Account Details:

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Web:www.bwio.us

Phone: +1(888)641-8801



WE FEEL PROUD TO ANNOUNCE THAT OUR UPCOMING BUSINESS WORLD INTERNATIONAL AWARDS CEREMONIES VENUES WILL BE AS FOLLOWS



India



Sri Lanka



Maldives



Nepal



Singapore



Malaysia



Qatar



Vietnam



Cambodia



Indonesia



Bangkok



Dubai



Kenya



Italy



Egypt



United Kingdom



Australia



France



Canada



USA





Contact us :

For all inquiries of Registration of Awards and Sponsorship Contact:

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Registered in United kingdom Number 15221736

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Operation Office :

Business World International Organization

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Sri Lanka.**

To know the completed selection process, research process and benefits

Please visit our website : www.bwio.us

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Web : www.bwio.us

FB : [Businessworldinternational](https://www.facebook.com/Businessworldinternational)

